



Kelowna, BC | February 28, 2020 | ccoworkshop.ca

SPONSORSHIP OPPORTUNITIES

The CCO Workshop is SICA's one day conference hosted every February. The goal is to facilitate open and transparent conversation between all parties in the construction industry.

By understanding the obstacles and challenges of the contractors, consultants or owners help everyone facilitate smoother and more efficient construction projects.

All sponsorships include:

- Logo and hyperlink on CCO website and email marketing
- On-site logo placement on signage
- Logo and hyperlink in the CCO e-Binder
- Social Media recognition
- Opportunity to contribute promotional products in each attendee bag

Conference Sponsor \$5000

Receive "title" sponsorship in all marketing leading up to and during the CCO Workshop

- 2 Complimentary tickets
- Trade show booth
- Full page ad in the CCO e-Binder
- 3-5 min introduction of the panel discussion
- Opportunity to place pop-up banner in the conference room
- Option to sit at VIP table

Keynote Sponsor \$3500

Sponsor the keynote speaker at the CCO

- 1 Complimentary ticket
- 2-3 minute intro of the keynote speaker
- Trade show booth
- Opportunity to place pop-up banner in the conference room
- Option to sit at VIP table

Reception Sponsor \$2500

Receive branded sponsorship of the post conference networking reception

- 1 Complimentary ticket
- 2 minute wrap-up, invitation to reception
- Trade show booth
- Branded beverage ticket for each attendee

Networking Lunch \$2000

Sponsor the networking lunch at the CCO

- 1 Complimentary ticket
- 2 minute intro and welcome to networking lunch
- Collaborate with the CCO committee on the networking game



For more information:

Registration: www.ccoworkshop.ca | (250) 491-7330 | candacew@sicabc.ca



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Breakfast Sponsor \$1500

Sponsor the icebreaker breakfast at the CCO

- 1 Complimentary ticket
- 2 minute start of day introduction
- Your branding on place setting with icebreaker game

SOLD OUT!

Photography Sponsor \$1500

Sponsor the professional photographer

- 1 Complimentary ticket
- Social media recognition with posted photos
- Your logo on the email announcing photos are available to download

SOLD OUT!

Breakout Sponsor \$1000

Sponsor a breakout room.

- 1 Complimentary ticket
- 2 minute introduction of breakout speaker
- Bring your swag/promotional materials
- Opportunity to place your banner in the room

Swag Bag Sponsor \$1000

Put your logo side-by-side with SICA's on the swag bags for each attendee.

- 1 Complimentary ticket
- Your logo on each of the attendee swag bags

SOLD OUT!

Trade Show Booth \$800

Setup a tradeshow booth in the foyer of the CCO. Only 5 available.

- 1 Complimentary ticket
- Meet & Greet with attendees at your booth

Lanyard Sponsor \$750

Put your logo side-by-side with SICA's on the name badge lanyard for each attendee

SOLD OUT!

Technology Sponsor \$500

Sponsor the technology at the CCO. Only 4 available

- Logo at the charging station table

SOLD OUT!

Take a Break Sponsor \$350

Sponsor the break snacks and refreshments at the CCO. Only 2 available

- Breaks branded with your logo

SOLD OUT!

Door Prize Sponsor \$250

Sponsor a door prize at the CCO

- Your company acknowledged during prize presentation

SOLD OUT!

Patron Sponsor \$200+

Affiliate your brand with the CCO Workshop



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